

BILL RUDGE MINISTRIES



SINCE AUGUST OF 1977 BRM HAS BEEN CHALLENGING AND INSPIRING YOUTH AND ADULTS TO REACH THEIR MAXIMUM POTENTIAL IN CHRIST.

In this publication, we share the many ways God has grown this ministry. Read on to be inspired and encouraged by what your support has accomplished!

Speaking

Over the years, Bill and BJ Rudge have spoken thousands of times at churches, schools, colleges, seminaries, military bases, prisons, detention centers, Jesus festivals, Arab centers, Messianic congregations, rallies, retreats, camps, banquets, and conventions throughout the U.S. and in more than 25 countries (including two Around the World Tours). Their powerful messages have challenged and impacted countless youth and adults.

Missions

Bill has led dozens of mission trips into remote and often dangerous areas of the world to minister in villages, jungles, leper colonies, orphanages, hospitals, schools, churches, and conferences. He has trained many adults and young people on these trips who have returned to their local churches to share incredible experiences. Some later coordinated their own mission trips and teams to multiply our missionary vision.

Holy Land Adventures

Bill has led ten journeys into the land of the Bible (Israel, Jordan, and Egypt). Those who have gone with him on one of these customized Holy Land Adventures testify that it was a trip of a lifetime – inspirational, faith-building, and life-changing.

Radio / Television

Living Truth for Today with Bill Rudge (our weekly quarter-hour broadcast) and *A Minute of Living Truth*, have aired on AM, FM, shortwave, and Internet radio stations across the U.S. and around the world. BJ produces messages for *Living Truth for Today* video ministry. Bill and BJ have also been guests on several national and international radio and television programs.

Bill's dramatized testimony on *Unshackled* (produced by Pacific Garden Mission) was featured worldwide on over 1200 radio stations. It has been translated into Spanish, Russian, Korean, and Polish languages.

Publications

Bill and BJ have authored more than a dozen books (and are writing several more). They have also produced numerous e-books, pamphlets, tracts, and audio and video messages on a variety of topics.

Over 1.7 million of our ministry resources have been provided free of charge to spiritually hungry people in every state in the U.S. and in over 145 countries. Our World Literature Outreach is funded by our "Change the World with Your Change" contributions and various sponsors.

A growing number of lending libraries – often on mission fields, behind prison walls, on military bases, and in churches, ministries, camps, orphanages, schools, colleges, and seminaries – use our materials to share the Gospel and help believers grow in their relationship with God.

Several of Bill and BJ's books have been translated and reprinted in such countries as Nigeria, Pakistan, India, Myanmar, and Egypt. Some articles and ministry ideas have been published in magazines and journals, while quotes and excerpts from their books and messages have been used by various authors and speakers in sermons, blogs, websites, newsletters, and books.

Newsletters

Our informative monthly newsletters and e-newsletters provide biblical insight, spiritual nourishment, and inspiration to individuals, families, churches, and ministries in the U.S. and internationally. We endeavor to turn the hearts of the people back to the Lord, prepare them for what is coming, and inspire them to walk in faithfulness to Jesus Christ and His Word until He returns.

The Web

The ministry's website (billrudge.org) is host to a myriad of articles, testimonies, audio and video messages, and other resources for young people and adults to explore. Our blogs and podcasts are also touching lives around the globe.



Military

Bill has ministered to thousands of U.S. Army, Navy, Air Force, Marine Corps, and Coast Guard members at military bases in the U.S., South Korea, Germany, and other venues. Bill and BJ were privileged to dedicate the Sergeant York Historic Trail and Monument in the Argonne Forest of France. Alvin York, a devout Christian, was America's greatest hero in World War I.

BRM has donated thousands of our books to chaplains, enlisted men and women, officers, and their family members. Bill has spoken in schools on Army bases to the teenagers of military personnel. In addition to mailing our own Military Packets, we donate books and audio messages to other organizations who include them in their packages for U.S. troops.

Bill and BJ have provided personal ministry to many current and former military personnel and their families, perform weddings and funerals, participate in memorial services and ceremonies, and train new recruits and active military on our obstacle course.

Prisons

Bill has spoken in several jails, prisons, and detention centers. His wife, Karen, occasionally accompanied Bill to lead Bible studies for female inmates and minister one-on-one. Prison chaplains and inmates in local, regional, state, and federal prisons across the nation have requested our books, pamphlets, and newsletters. We respond to every request.

One such example is a Prison Initiative in South Carolina which requested and received 750 copies of Bill's book, *Reaching Your Maximum Potential in Christ*, to train inmates. This and other books by Bill and BJ help train inmates to live in accordance with biblical principles and equip them for ministry to others.

Schools

Since the 1980s, thousands of elementary, middle, and high school students, teachers, and principals have been inspired by our powerful presentations. Bill has spoken in auditoriums, gymnasiums, and classrooms at public, private, vocational, Christian, Catholic, Jewish, and military schools; and at correctional facilities, colleges, and seminaries across the U.S. and beyond (England, Germany, Haiti, Paraguay, and Philippines). Response has been outstanding, as when Bill spoke on courage to 2,000 Chinese high school students in Manila and when he and BJ and other team members presented school assemblies throughout Haiti.

BRM also sponsors motivational school assemblies in area schools.

Defense Clinics

Keeping young people alive and safe is Bill's purpose

for teaching Street Survival Strategies in schools. Bill's expertise comes from his former training in martial arts along with insights and skills learned from growing up in the streets.

The goal of these presentations is to teach students how to avert attacks, prevent date rape, avoid being bullied or victimized, and learn self-protection techniques in assault situations. Using student volunteers to role-play different scenarios, Bill demonstrates what to do and what not to do when in potentially dangerous situations, or confronted by an assailant when defending oneself is the only option.

Bill relates a few of his own life-threatening experiences wherein he witnessed God's protection in ways that were beyond the capacity of self-defense or physical skill to have helped. He shares real-life accounts of past adverse consequences to his own peers, illustrating why the students must protect themselves from their own "worst enemy" (*themselves*), by not making foolish or self-destructive choices.

Bill's booklet, *Self-Defense from a Biblical Perspective*, written to show that true strength is found in self-control, wisdom, and love.

Obstacle Course

Bill and BJ have designed obstacle courses that provide specialized training for individuals and groups in school and church gymnasiums and outside fields – locally, across the U.S., and abroad – since 1986. The Ultimate Challenge Obstacle Course at BRM provides many opportunities to train sports teams, youth groups, church groups, military personnel and new recruits, mission teams preparing for upcoming trips, Scouts, children, teens, adults, and families – all free of charge.

Over time, Bill has invented several recreational and sports activities which have been published in various youth magazines and are incorporated into some of his training regimens.

Leadership Training

Bill and BJ speak at pastors' and leadership conferences in the U.S. and abroad, and have provided biblical counsel and ministry resources to equip hundreds of chaplains, missionaries, and pastors for service. Large quantities of their books have been donated to conferences where neither of them were able to accept the request to speak (India, Trinidad ...).

Christian leaders facing difficulties, discouragement – even persecution – testify to being strengthened in their faith and aided in ministry by listening to Bill and BJ's messages and/or reading their books and articles.

Crisis Intervention

As ordained chaplains, Bill and BJ provide comfort,

encouragement, hope, and prayer support to sick, injured, and dying people, and bereaved families. They visit patients at hospitals and rest homes, officiate at funerals, perform weddings, and baptize believers both in the U.S. and overseas, and give biblical counsel and referral information to those in emergency situations.

Bill has served as chaplain during the California Wildfires, in a six-hour police sniper stand-off, during racial demonstrations, at crash sites, and in other potential crises.

On the Streets

Bill and BJ have had thousands of opportunities to share their faith in Christ, one-on-one, and in small groups: on streets and beaches; in airplanes and buses; at airports, train stations, sporting events, stores, homes, businesses, gyms, martial art dojos, New Age centers, and occult meetings; in hospitals, rest homes, churches; in our own ministry center and overseas; engaging anyone (atheists, occultists, scientists, Buddhists, Hindus, Jews, Muslims...) in conversations about Jesus Christ.

Prayer

Prayer is a vital part of this ministry. We rely on the many prayer partners who intercede for us, keep a prayer room at the ministry center, and are blessed with a prayer team across the country who pray for requests sent to BRM. Many amazing answers to prayer testify of God's faithfulness and His provision of grace in the midst of suffering and need.

Correspondence

Karen and other staff lovingly respond to a never-ending flow of letters, e-mail, and texts by offering biblical insight, spiritual encouragement, and prayer support. Thousands of letters and notes from across the U.S. and around the globe testify that BRM is impacting and enriching lives and ministries. For all that is accomplished – "to God be the glory!"

Staff and Volunteers

More than 35 staff and volunteers (including Bill's wife, son, daughter, and grandchildren) assist in various aspects of this multifaceted ministry at our headquarters in Hermitage, PA or from their own offices scattered throughout the country. They multiply Bill's time and efforts in fulfilling God's vision.

Throughout the years hundreds of men, women, and youth have served as volunteers at BRM, attending our staff training sessions (2 Timothy 2:2). Some have gone on to become pastors, chaplains, missionaries, youth ministers, or Sunday School teachers. Others have started their own ministries or serve in leadership positions for various organizations.

Highlights of the Past

Christian Martial Arts Association

As young Christians, Bill and Bob Brown (a martial artist Bill led to Christ) developed the Christian Martial Arts Association in the early 1970s. Bill held self-defense classes and demonstrations in churches, schools, colleges, detention centers, and at Father-Son banquets so as to have opportunities to share his faith.

However, focus expanded to combat a wave of Eastern religions and philosophies that began to sweep across America – often mixing biblical truth with mysticism. Bill gave lectures and spoke at seminars to make Christians aware of the spiritual teachings, philosophies, and dangers of Eastern religions and the advanced stages of martial arts.

When Bill and Bob discontinued their training in karate and various other styles of the martial arts (see Bill's booklet *Why I Quit Karate*), the Christian Martial Arts Association became the Research Division.

Research, Apologetics and Biblical Instruction

For almost 20 years, our Research Division investigated the various cults, the occult, Eastern mysticism, and New Age movement infiltrating the church. Bill taped interviews and took slides of those involved, providing fresh and factual information for lectures, seminars, articles, books, and audio messages. He also interviewed many high ranking martial artists to discover their underlying philosophies and beliefs.

Sometimes bringing along Ellis (Bub) Stewart, Research Division director, and other research staff, Bill visited various cult and occult centers meeting with the leaders. Fascinating interactions often ensued. A few times his life was threatened but many times the testimony of Jesus and the Word of God was openly received.

Our Research Division was on the cutting edge of trends infiltrating the church (see Bill's books, *NOT Our Father's Faith*, previously titled *Beware - Deception and Delusion in the Church* and *The ABCs of False Teachings*). Our former ministry center housed an extensive resource library containing hundreds of books, articles, videos, and audio messages on these subjects. Several police departments contacted us for information concerning occult activities and animal mutilations.

Today, our focus is not so much on what we are *against* as what we are *for*: making known the superior evidence, wisdom, and power of Jesus Christ. Bill, BJ, Jim Weikal (Biblical Instruction Director), and other staff are involved with biblical research and apologetics (defending the veracity of Scripture and Jesus as

uniquely God's Son - 1 Peter 3:15). Innumerable hours of Scripture study, research, prayer, and fasting have been spent discovering and proclaiming the amazing truths of the Bible and Christ. BJ has written articles for magazines and journals, and he and Jim often speak and write about the uniqueness of Scripture and Jesus Christ.

Teen Life, Kids Life and Youth Development

Bill was founder and director of Teen Life and Kids Life which involved hundreds of area youth in our Ultimate R.I.O.T. and Super Burger Bash. From 1977 to 1989 we held these and other innovative area-wide outreaches for youth in open fields, gymnasiums, auditoriums, or at the ministry center. Bill and staff also coordinated the popular R.I.O.T. (Ridiculous, Incredible, Outstanding and Terrific – an exciting event of fast-moving, action-packed competition) for other groups across the country. This provided many additional opportunities to share his testimony.

Our Youth Development program specialized in working one-on-one and in small groups with troubled youth. We received referrals from police, probation officers, schools, counseling centers, and Children and Youth Services.

Bill, Karen, and our many staff members helped young people find meaning and purpose in life through our youth programs. People from across the country, and from other countries, came to BRM to learn our ministry strategies and gain insight for starting similar outreaches in their areas.

Total Health and Fitness

Bill's youthful interest and experience in exercise and nutrition resulted in over 50 ministry years of instruction in health and fitness. As well as training many individuals, he taught exercise classes at a Bible college, YMCA, churches, camps, Jesus '84, National Senior Health & Fitness Day, and other venues in the U.S. and overseas. He also continues giving lectures and writing on biblical principles of health and fitness.

Often alongside Bill's total fitness and self-defense classes, Karen led aerobics for women and teen girls in another section of the ministry center. Through the witness in these classes, many came to know the *ultimate* answer for *total* health and fitness.

Blessed by God's creativity, Bill has devised a variety of workout routines, developed a unique style of self-defense training, initiated a specialized form of trampoline basketball, designed innovative obstacle courses, invented recreational games (published in youth magazines), created fasting regimens, and authored several articles and books on these topics.

Sports

BJ was instrumental in bringing soccer into area schools and has played a significant role at all levels of soccer in this region. He has trained many individuals and coached several youth, middle, and high school soccer teams. BJ's dedication and striving for excellence in all that he does has enabled him to leave a lasting legacy by touching the lives of numerous players, coaches, referees, and parents.

BRM Center

The previous ministry center (sold to provide funds for expanded publishing) was used in a variety of ways (as much of the current center still is). It contained a radio and video production studio, audio and video duplication room, offices, prayer room, research center, weight lifting room, multipurpose room, and gym. The ministry center was also used by us and other groups for such events as: indoor and outdoor soccer, volleyball, flag football, obstacle course, weight lifting, staff training sessions, Bible studies, prayer meetings, lectures, seminars, concerts, guest speakers, special outreaches for youth and adults, viewing videos, research, debates and panel discussions (on Bible prophecy, aberrant teaching, and other relevant topics); hosting military personnel and missionaries, and in many other ways. By restructuring our current facilities and ministry we are affecting even more lives today than ever before with lower overhead expenses.

Have a Part

As you can see this growing international ministry employs a diversity of means to share the love and truth of Jesus Christ with innumerable people. All of our resources and services are provided free of charge. God has been our Source, faithfully providing funds, facilities, vehicles, equipment, resources, and volunteers needed to keep this ministry going and growing for over 40 years. He has used hundreds of individuals, churches, businesses, and organizations to assist us.

If you or your church or business believes in supporting missions – locally, nationally, or abroad – then prayerfully consider Bill Rudge Ministries. We will always strive to maximize funds as we continue to reach out to youth and adults in this area, across the U.S., and around the world (Acts 1:8).

Thanks for standing with us and being a part of something truly incredible!

Contacting the Ministry

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